Igor Putina

igorputina@hey.com

+373 60 944 888

Letter of Recommendation

Igor Putina is a rare breed of full stack innovator. He's not only a full stack engineer, able to write high quality code on the frontend or the backend, he's also a great UX designer, and a great product manager, able to harness the talents of his team to pick winners and execute.

His secret isn't his myriad skills, which are impressive in their own right--he's hungry, humble, and high EQ, which makes him a ideal teammate and the kind of person others want to follow. He uses his people skills to help his team focus on results, making certain to keep their goal, and progress towards it, in view at all times.
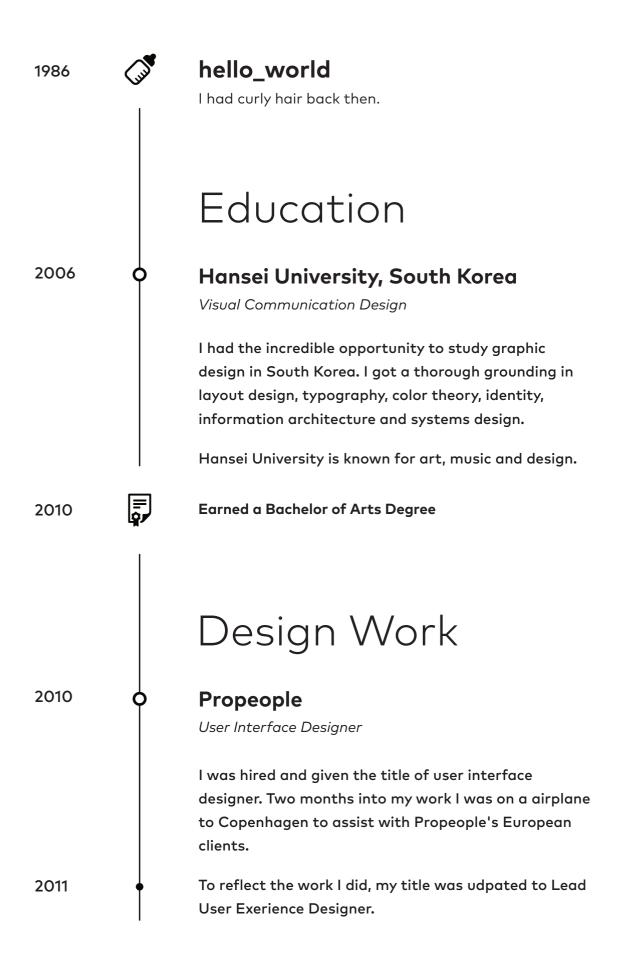
I know all this because, as his supervisor at Mixbook, I got to see him in action, first as a full stack engineer, then helping with UX design, then leading a team as a product manager. Every time I pointed him at a new challenge he brought his entire skillset and a great attitude. His ability to fill any need on a product team was a huge asset that allowed us to adapt quickly to our changing needs. And his work wasn't just additive—he was force multiplier that elevated the performance of his entire team.

Scott Bonds

Vice President of Engineering at Mixbook

Igor Putina

igorputina@hey.com

+373 60 944 888

1986

hello_world

I had curly hair back then.

Education

2006

Hansei University, South Korea

Visual Communication Design

I had the incredible opportunity to study graphic design in South Korea. I got a thorough grounding in layout design, typography, color theory, identity, information architecture and systems design.

Hansei University is known for art, music and design.

2010

Earned a Bachelor of Arts Degree

Design Work

2010

Propeople

User Interface Designer

I was hired and given the title of user interface designer. Two months into my work I was on a airplane to Copenhagen to assist with Propeople's European clients.

2011

To reflect the work I did, my title was udpated to Lead User Exerience Designer.

UX Work

FFW Agency

Lead User Experience Designer

While working for Propeople, later renamed to FFW Agency, I did numerous on-site design workshops with our customers from Europe and the United States.

We strived ***and succeeded*** in delivering high quality work, on time.

Customers I worked with:

Stanford   EGMONT   **Badgeville**

★ MAERSK   AMNESTY INTERNATIONAL   F D M

And some less known customers, from Denmark and the US

Pioneered Responsive Web Design

As the web became increasingly mobile, I made it my goal to bring responsive design to every customer.

Pioneered Prototyping

I wrote the first prototypes for FFW customers using HTML, CSS and JavaScript. We built high fidelity prototypes and conducted user tests with real people to validate our assumptions.

Worked remotely from Lithuania for 1 year

I moved to Lithuania for a year with my wife, where she taught at LCC University. I was the tag-along husband, and learned how to work remotely.

✈ Moved to South Korea

2014

Next Aeon

User Experience Department

I was invited to move to South Korea to join a small design firm. My job was to kick start a design department with a focus on user experience.

Customers I worked with:

- **LG Global**
- **Seoul National University**
- **UNIST University** Ulsan National Institute of Science and Technology
- **KAIST University** Korea Advanced Institute of Science and Technology

Product Work

2015

Shakr

Backend Developer

Shakr is a product company in Seoul, South Korea. Our web application enables small and medium-sized businesses to create high quality videos they can use to advertise on Facebook, YouTube, HD screens.

We were a small team of designers, developers and marketing people.

API development

I helped rewrite and expand large chunks of the API, and became the go-to guy for API development.

Pioneered Test Driven Development

I helped raise our backend source code test coverage from no coverage to 68% by the time I left.

Subscriptions, Stripe and referrals

We changed our business model to montly subscriptions, and I successfully implemented reccuring payments, plans, referrals and integrated Stripe.

Technology I worked with:

Ruby RAILS heroku PostgreSQL JS

Moved back to Moldova

2017

Products by FFW

Product Manager, Full Stack Developer

I moved back to Moldova and immediately got hired by FFW Agency to help kick-start a products department.

With a small team of three we built a cool little product we call Lndr. It enables digital marketers to easily create brand-compilant landing pages.

I was the main developer for this product, and gained valuable experience in product roadmaps, feature development and customer onboarding.

Technology I worked with:

Ruby RAILS PostgreSQL redis JS TS

2018

Mixbook

Senior Full Stack Engineer

Mixbook is hands down — the best product company in Moldova. I was fortunate enough to join the senior full stack engineering teams, wore several hats and contributed on three different teams.

Accomplishments

- **Helped grow Mixbook as part of Growth Team**
- **Contributed to rewriting the Mixbook Editor for mobile devices**
- **I was chosen to join the Engineering Staff team reporting to the VP of engineering**
- **Served with my UX Design experience on the Website Team**

2020

Product Manager

For over 2 years I have been part of the Product Leadership Team reporting to the Chief Product Officer at Mixbook. With the product engineering team we've been able to rapidly, reliably and repeatedly deliver quality product to our customers.

Accomplishments

- **Delivered an entirely new photo book product assortment**
- **Launched an entirely new shopping experience**
- **Collaborated with marketing on key experiences to clarify "why Mixbook?"**
- **Designed, iterated, tested and deployed numerous features that improved the customer experience as well as our business metrics.**

Today

Still working at Mixbook

I love this job.

Great, you got this far.

Let me treat you to a coffee as a reward.